



**We all know what money is, but using it wisely is another matter.**

The South Carolina Council on Economic Education is sponsoring *Jump On It!*, a financial literacy initiative for students, teachers and parents. *Jump On It!*:

...Instills the financial knowledge students need to use money wisely because teaching financial responsibility to students at a young age helps them develop into healthy, successful adults.

...Helps parents learn how to be their child's personal financial fitness trainers, and improves parents' financial outcomes at the same time.

...Builds teacher confidence and gives them the tools to get financial literacy started in their classrooms and schools.

***Jump On It!* includes:**

- Free **teacher trainings** conducted by SCCEE's highly qualified instructors. Workshops include a review of concepts such as investing in human capital and wealth building, and demonstration of active-learning lesson plans\*\*
- Free **standards-based *Financial Fitness for Life* curriculum** for all K-12 teachers participating in the training program\*\*
- **Parent programs** using student skits and brief educational sessions for parents

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If you would like *Jump On It!* for your students, teachers and parents, **complete and fax** this form to **SCCEE** at **803-777-8328**.

**Yes, we are interested in *Jump On It!* Please contact the following person to discuss details:**

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Contact Person Name and Title

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Phone Number

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Email Address

**\*\*Free to schools with 50% or more of students on free/reduced lunch program; very modest fees for other schools.**

SCCEE is a private, nonprofit organization dedicated to providing K-12 teachers the training and curriculum materials they need to help young people learn to think, choose and function successfully in a changing and challenging global economy.

